



**SITORESMI
SASTRAYU**
MULTIMEDIA DESIGNER
WWW.SASTRAYU.COM

CONTACT

Absalonsgade 1a 1
4200 Slagelse, Denmark.
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www.sastrayu.com

ABOUT ME

Experience multimedia designer based in Denmark. I am proficient in Adobe Creative Suite's web & graphic design tools along with use of motion and video editing.

My focus is wide. I aim to provide a variety of services, Videography, product photography, UX design, Graphic designs (Logos, Poster, Packaging etc.) motion graphics, digital campaigns, Social media marketing, SEO/SEM.

EDUCATION

ZEALAND INSTITUTE OF BUSINESS AND TECHNOLOGY

DENMARK
September 2019 - Now
Multimedia Design.

STMM SCHOOL OF MULTIMEDIA

INDONESIA
August 2010 - 2014
Broadcasting /
News Production Management.

CERTIFICATION



HubSpot Academy
Content Marketing Certified

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HubSpot Academy
Social Media Certified

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EXPERIENCE

JEANSAM

Content creator | Photographer |
videographer
2020 - 2021

FREELANCE

Videography | Photography |
Graphic Designer
2019 - Now

CV JAVA TREASURES

Javatreasure.com
Graphic Designer | Photo editor
2017 - 2018

PT CERISE

Kotabagus.com / @kotabagus
Graphic Designer | Social Media |
Marketing | Photographer
2015 -2017

SKILLS

COMPUTER

Adobe Premiere pro	<div style="width: 90%;"></div>
Adobe After Effect	<div style="width: 85%;"></div>
Adobe Illustrator	<div style="width: 80%;"></div>
Adobe Photoshop	<div style="width: 75%;"></div>
Adobe Indesign	<div style="width: 70%;"></div>
Adobe Lightroom	<div style="width: 65%;"></div>
Adobe XD	<div style="width: 60%;"></div>
Wordpress	<div style="width: 50%;"></div>

KNOWLEDGE

Web usability.
UX & Interface Design.
Google Analytics & SEO.
Social media marketing & Strategy

LANGUAGE

Indonesian : Fluent

English : Advance

Danish : Medium